



Dealers may cut duplicate entry and increase selling time

FARMINGTON HILLS, Mich., April 20 /PRNewswire/ -- RouteOne today announced integration with Market Scan Information Systems Inc.'s MS5 and mDesking(TM) software products. The integration permits dealerships to evaluate deals in Market Scan and directly export deals to RouteOne without exiting the Market Scan software. Market Scan customers will enjoy the same direct access to RouteOne finance sources they have available today, as well as increased time savings in the deal process.

The Market Scan software systems combine dealership inventory, customer credit details, and lender finance information to display the most profitable deals for the dealership. Dealerships then export selected deals to RouteOne for submission to available finance sources. Because desking and deal submission are all accomplished within the same session, there is no duplicate data entry, extra phone calls, faxes, or emails.

"We are excited to offer our dealers integration with Market Scan," said Mike Jurecki, RouteOne CEO. "The flexibility and accuracy of Market Scan, coupled with RouteOne's streamlined credit application and funding capacity, will enable our dealer customers to quickly and easily maximize profits and increase customer satisfaction."

"This exciting step forward in our continued seamless data integration with RouteOne will simplify the data management from the dealership's users level," said James Mason, National Sales Manager, Market Scan. "This seamless data transfer eliminates double data entry and speeds the customer through the sales and delivery process. We are pleased to offer dealers the benefits that this integration with RouteOne will offer."

ABOUT ROUTEONE

RouteOne was formed in 2002 by Chrysler Financial, Ford Motor Credit Company, GMAC, and Toyota Financial Services to create a more streamlined credit application for automobile dealers and their customers. Providing access to more than 21,500 dealers in North America, RouteOne's web-based system allows automotive dealers to submit credit applications to the largest indirect lenders, request credit reports, and increase profitability with RouteOne's free Dealer Reporting Suite. RouteOne's open integration business model also allows the dealer to integrate with their choice of a wide variety of best in class providers, including DSPs, CRM systems, F&I modules and menu providers. RouteOne offers dealers a common platform for all their credit application financing needs. More information is available at www.routeone.com.

ABOUT MARKET SCAN

Market Scan Information Systems Inc. develops software by fusing information technology with leasing showroom science. Leading dealerships use Market Scan software to dominate their markets. Founded in 1988 by Russell and Rusty West, Market Scan's vision, experience, and resources ensure that Market Scan software provides its customers with unrivaled competitive advantage. More information is available at www.marketscan.com