



Market Scan Information Systems, Inc.
5021 Verdugo Way
Suite 105-335
Camarillo, CA 93012

FOR IMMEDIATE RELEASE
JANUARY 1, 2010

Market Scan Information Systems, Inc. Appoints Stephen Smythe As Chief Executive Officer.

Market Scan Information Systems, Inc. announces the appointment of Mr. Stephen Smythe as Chief Executive Officer, effective January 1, 2010. Mr. Smythe will oversee all Company operations. He brings thirty years of exceptional leadership experience in automotive management having been Owner, Dealer Principal and General Manager of multiple dealerships with many of the leading retail automotive names including Mercedes-Benz, Toyota, Lexus, Volvo, Acura, Rolls-Royce, Bentley, VW, Audi, Porsche and Saab.

Mr. Smythe has been recognized for his involvement in community outreach projects and has been named "Citizen of the Year" by three separate regional non-profit organizations. He has a demonstrated consumer focus and has a proven track record of raising client satisfaction.

"To say that I am delighted to be part of the Market Scan team is a massive understatement. I have been a Market Scan client for more than 15 years and have enjoyed the growth in market share and profitability that Market Scan's desking systems have afforded me. Market Scan's new Internet-based platform, **mDesking**, is the fastest, most powerful and most flexible 'desking' solution available on the market today, with 'lender analytics' light years beyond any of our competition. I couldn't be more excited about joining Market Scan as the Company enters its next growth phase."

FOR MORE INFORMATION CONTACT:

Market Scan Information Systems, Inc.
(800) MKT-SCAN - (800) 658-7226
www.MarketScan.com

