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Market Scan Information Systems, Inc. releases new mDesking feature to enhance dealership profitability

Market Scan Information Systems, Inc. has added new functionality to mDesking - its state of the art web-based desking solution.

Market Scan's **mDesking** system now gives the sales management team the power to *automatically mark-up a lender's bank fee* to increase the profit margin on lease transactions.

Market Scan's data team has analyzed every lender's policy regarding bank fee enhancement and incorporated each policy into **mDesking's** comprehensive database. The Market Scan development team has created an easy to use interface that provides managers with the tools necessary to implement dealership policy regarding the marking-up of lender's bank fees.

The calculations for this new feature have been structured specifically to protect each user against violating any Federal or State compliancy regulation.

FOR MORE INFORMATION CONTACT:

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