



Market Scan Information Systems, Inc.  
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## **Market Scan Information Systems, Inc. releases mDesking feature to enhance mPencil utilization**

Market Scan Information Systems, Inc. has added new functionality to **mDesking** - its state of the art web-based desking solution.

Market Scan's **mDesking** system now includes the base factory invoice for all new vehicles.

Market Scan's development team has also enhanced the **mDesking** system so that it will "learn" the dealer cost of non base vehicles. This technological intelligence will build a database of dealer cost values automatically as Sales Managers desk deals.

### **FOR MORE INFORMATION CONTACT:**

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