



Market Scan Information Systems, Inc.
811 Verdugo Way
Suite B
Camarillo, CA 93012

FOR IMMEDIATE RELEASE
OCTOBER 3, 2011

Market Scan Information Systems, Inc. releases new mDesking feature to enhance dealership profitability

Market Scan Information Systems, Inc. has added new functionality to mDesking - its state of the art web-based desking solution.

Market Scan's **mDesking** system now gives the sales management team the power to specify a range of Desired Paid Reserve or to generate the Maximum Allowable Paid Reserve for each lender's lease program.

Market Scan's data team has analyzed every lender's policy regarding lease paid reserve and incorporated each policy into **mDesking's** comprehensive database. The Market Scan development team has created an easy to use interface that provides managers with the tools necessary to implement dealership policy regarding the use of paid reserve on leases.

FOR MORE INFORMATION CONTACT:

Market Scan Information Systems, Inc.
(800) MKT-SCAN - (800) 658-7226
www.MarketScan.com

