



M A R K E T S C A N[®]

THE INDUSTRY'S BEST DATA AND CALCULATION TECHNOLOGY.

In 1988, Market Scan was founded on the premise that there is only one scientifically-perfect solution for any conceivable automotive transaction, and any solution that is less than perfect is simply unacceptable. To get to the scientifically-perfect solution, one must have ALL of the data and facts. For the past three decades, Market Scan has invested hundreds of millions of

dollars creating the Industry's most comprehensive and dynamic database of lender programs, OEM rebates & incentives – and every rule, parameter, policy and factor that can influence an automotive sale or lease transaction. This database is larger and more robust than the databases of all of Market Scan's competitors – combined.

Only Market Scan Tracks Every Critical Sector

The five main sectors of the market that need to be accurately represented and considered in every offer presented to a consumer are:

- 1. Manufacturer:** Every vehicle, model and trim offered by every OEM; all of their respective incentives and rebates including all of their compatibility and “stackability” rules, as well as VIN-specific, targeted offers.
- 2. Lender:** Every program offered by every lender in the Country, including every parameter, policy and factor that can influence any automotive transaction.
- 3. Dealer:** Each dealer's individual fee structure, packs, vehicle mark-ups, lender relationships and specific reserve policies.
- 4. Municipality:** All state, county, and local laws, rules, regulations, tax percentage rates and proper tax calculations.
- 5. Consumer:** All consumer credit bands, and how those are segmented and considered by every OEM and Lender.

Market Scan tracks and continuously updates every program, incentive, parameter, policy, factor and rule that can influence an automotive sale or lease transaction.



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THE BEST DATA AND CALCULATIONS

Whether you are an established multi-rooftop service provider or a brand-new online start-up with a great marketing proposition, you need the most accurate, Penny-Certain payments if you are to be ultimately successful. mScanAPI provides exactly what you are looking for!

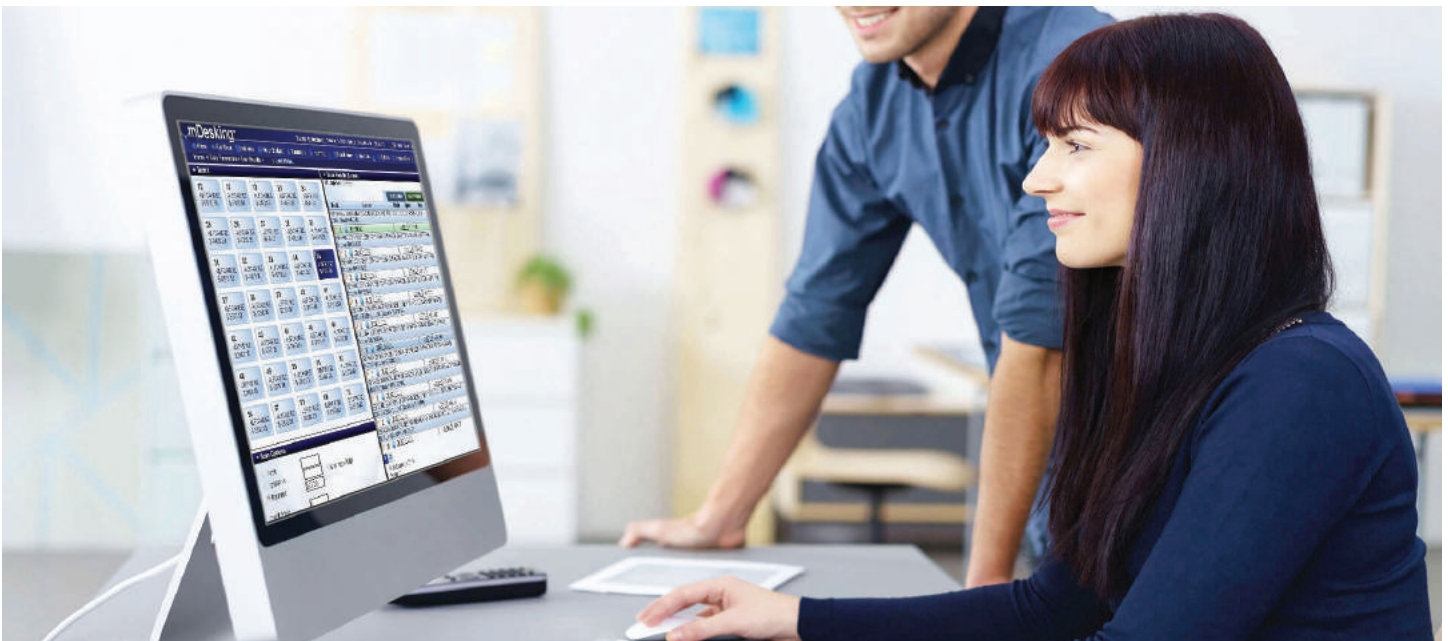
Our mScanAPI gives you access to the most comprehensive database and calculation engine in the industry – within your own branded environment – making your products more powerful and compelling.

Let Market Scan's mScanAPI "Power" Your Product

mScanAPI gives you access to every lender's lease & finance offerings, every manufacturer's incentive & rebate matrix, every participating dealer's terms & conditions for selling on-line and

every municipality's tax percentage rates & rules. mScanAPI enables you to win and retain more business and present the most competitive offerings in every market, every time.

Let Market Scan do all of the "heavy lifting" for you. Seamlessly and easily quote the most competitive, Penny-Certain and fully compliant payments for each vehicle and every consumer in every market, every time.



mScanAPI Features:

- **Rates** – Lease and Finance; Specials and Standard; All Lender Relationships; Sub-Prime to Super-Prime
- **Residuals** – All Lenders, All Vehicles, All Regions, All Terms
- **Rebates** – National, Regional, Local – Down to the Rooftop and specific VIN
- **Incentives** – Dealer and Consumer; OEM and Lender
- **Taxes:** Calculations and all application methodologies – for all U.S. Markets
- **Cloud-Based Calculations** – mScanAPI is the Industry's most powerful calculation engine
- **Continually Updated Information**
- **World Class Data Support and Complete Documentation**
- **Highly Configurable Settings**